

Casting Society of America  
EQUITY IN ENTERTAINMENT

EQUITY IN ENTERTAINMENT  
(EIE)

CSA BIPOC ALLIANCE

COMMUNITY PARTNERSHIPS

EQUITY IN MEMBERSHIP

UNDERREPRESENTED ACTORS

**EQUITY IN ENTERTAINMENT (EIE)**

Co-created in 2016 by Leah Daniels-Butler, Russell Boast and Michael Sanford as an extension to work done in this area by members and board members over many years, Equity In Entertainment is focused on amplifying under-represented actors and empowering our members to authentically cast. By engaging our members and the acting community alike in training events and discussions, we continue to introduce and advocate for actors in theatre, film, and television. To date, we have held open call and training events for Performers with Disabilities (PWD), Trans and Non-Binary Actors, Native American and Indigenous Actors (NAIA) and Middle Eastern, North African, and South Asian (MENASA), and Senior Actors. Creating a rich fabric of representation across storytelling in all media is of paramount importance to our organization and with the current climate, we are more focused than ever on our upcoming initiatives and collaborations that broaden our relationships with underserved groups.

Our Commitment...

- Dedicated to increasing access for actors who have been historically underrepresented in the entertainment industry.
- Expand perceptions to create a rich fabric of representation in storytelling across all media that more closely reflects the global society in which we all live.
- Develop strategies and practices to support, respect and appreciate the differences of artists in all communities, with the purpose to shift the perception and practices in audition rooms and on set.
- Further the conversation to make concrete lasting change.
- Engage in informed discussions with creative and producing teams by introducing and advocating for qualified actors in theatre, film and television.

| CSA BIPOC ALLIANCE   | COMMUNITY PARTNERSHIPS  | CSA EQUITY IN MEMBERSHIP   | UNDERREPRESENTED ACTORS  |
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| <p>The CSA BIPOC Alliance aids and assist our Black, Indigenous, and casting professionals of color and their visibility in our industry through our CSA/CSC programs, training and education, social media and more, where historically BIPOC casting professionals have felt excluded or unable to qualify for membership. Working closely with the CSA Board of Directors and its initiatives, we are focusing on the greatest needs of these communities, to address issues within our organization and elevate BIPOC casting professionals and their contributions to the craft of casting. The CSA BIPOC Alliance is actively reviewing our organization's practices and advising our Board of Directors, Board of Governors and all chairs of committees on how we can continue to enact a more equitable and inclusive CSA. If you are a member of the BIPOC community and would like to join the CSA BIPOC Alliance, please email <a href="mailto:BIPOCAlliance@castingsociety.com">BIPOCAlliance@castingsociety.com</a>.</p> | <p>This subcommittee is focused on partnering with and seeking opportunities to partner with outside organizations to expand equity in the entertainment industry. This includes groups we have already partnered with as well as groups we have plans to partner with, such as Women of Color Unite (WOCU), BLM, GLAAD, Respectability, Nosotros, AAPAC, #CastBlackTalent, etc. This committee partners closely with the Training &amp; Education committee.</p> <p>Partnerships:<br/>Women of Color Unite - WOCU</p> <p>Leadership:<br/>Mike Page, Danielle Pretsfelder Demchick, Stephanie Klapper, Kendra Castleberry</p> | <p>This subcommittee works on creating and executing education and training initiatives within EIE, such as anti-bias training. This committee partners closely with the Training &amp; Education Committee and the national board.</p> <p>Initiatives:<br/>Anti-Bias Training<br/>Community Townhalls<br/>Training &amp; Education with HBCU's</p> <p>Leadership:<br/>Danielle Pretsfelder Demchick, Stephanie Klapper, Caroline Liem</p> | <p>This subcommittee works to effect concrete change in how actors in historically underrepresented communities are afforded access to job opportunities. The goals of these events are for both constituencies to better understand the practical issues they encounter in their respective professions. Typically, these initiatives follow a three-prong approach including a Town Hall, a business of the business and/or Training Event, and an Open Call.</p> <p>Previous Actor Groups:<br/>Transgender Actors<br/>PWD- Performers with Disabilities<br/>MENASA- Middle East, North Africa and South Asia Actors<br/>NAIA- Native American and Indigenous Actors<br/>Seniors</p> |

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| <p>Initiatives:<br/>         CSA Mentorship Program<br/>         BIPOC membership outreach<br/>         BIPOC Global Townhall</p> <p>Leadership:<br/>         Caroline Liem, Cesar Rocha, Zora DeHorter</p> |  |  | <p>Upcoming:<br/>         Top 20 for 2020<br/>         Black Actors<br/>         Veterans</p> <p>Leadership:<br/>         Danielle Pretsfelder Demchick, Stephanie Klapper, Kendra Castleberry</p> |
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**Founded**

Formed in 2013 and formally launched on March 25, 2016 by Leah Daniels-Butler, Russell Boast, Michael Sanford as an extension to work done in the area of equity and inclusion by members and board members over many years.

**Recognition**

Media Access Award, SAG-AFTRA Disability Awareness Award, 2018.

**Participation**

We cannot move forward successfully without active, positive and collaborative participation from our members. Open to any CSA member in good standing on a volunteer basis. In addition to monthly meetings, all committee members are asked to participate in at least (2) events per year.

**EIE Co-chairs**

Caroline Liem, Danielle Pretsfelder Demchick, Kendra Castleberry, Mike Page, Stephanie Klapper.

**Contact**

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